

STUDY OF MULTIPLE ASPECTS OF KOTA DORIA

RAKHI SONI¹, PROF. K. D. JOSHI² & DR. SHARMILA GURJAR³

¹Research Scholar, Banasthali Vidyapith, India

²HOD in Banasthali Institute of Design, Banasthali Vidyapith, India

³Retired Professor, Banasthali Vidyapith, India

ABSTRACT

The land of Rajasthan is full of many features; Kota Doria is an important feature among them. Rajasthan is the only state in India that has a wide range of handicrafts, textiles, handspun textiles and handloom products. Among the handloom products reflecting the culture of Rajasthan, the country is famous abroad and locally for a unique cloth made by weaving, popularly known as Kota Doria. It is also a heritage textile of Rajasthan, which is still kept alive by the weavers of Kota. Among the traditional textiles of India, Kota Doria is also a traditional textile which reflects the culture of India, and it formed in an area of Rajasthan that is the most prominent cluster in the major handloom clusters here. But for a few years, this legacy of Rajasthan is slowly coming to an end due to the decrease in the demand of this fabric in the Indian market. This study is based on primary and secondary data. The aim of this paper is to study multiple aspects of Kota Doria, which will help to make this fabric more popular in India and globally. Growing popularity can increase the demand for this fabric in the Indian Market and prevent it from extinction.

KEYWORDS: *Heritage, Traditional, Handloom Cluster, Legacy & Popularity*

Received: Jun 20, 2020; **Accepted:** Jul 01, 2020; **Published:** Aug 08, 2020; **Paper Id.:** IJTFTAUG20203