

MINIMALISM IN ROMAN ART AS A SOURCE OF FASHION DESIGN

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ABSTRACT

The research aims to understand Minimalism as an abstract trend and its relationship to Roman art as a source of inspiration in fashion design where the researcher assumes that simplicity and the abbreviation of details enriches art in general and fashion design. In particular, this research deals with the idea of Minimalism which is not considered a new idea but has roots in Ancient arts, especially in Romanian fashion design art, where we find a compatibility in style between Minimalism as a philosophy and an idea of using the phrase "less is more" and its association with the term Minimalism and Roman fashion design. The research follows the descriptive analytical approach in dealing with fashion design and Minimalism movement, research also depends on the experimental method (applied art) in the technical study, innovation novel fashion designs. The research concluded that Minimalism as an art appears to be simplicity and abstraction, it holds many artistic and aesthetic values, and shares those values with fashion design in the Roman period, and that relationship between Minimalism and the concepts of Roman art is a new rich source for creating fashion designs. Fashion and its diversity and the constant change in elements can be achieved through the aesthetic relationship between Minimalism, shades values, artistic values and simplicity in Romanian fashion design.

KEYWORDS: Minimalism, Roman art & Fashion Design

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I