

CONSTRUCTION SCALE TO MEASURE ADOPTION OF BENEFICIARY FARMERS TOWARDS PADDY PRODUCTION TECHNOLOGY

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ABSTRACT

Due to the non-availability of a proper scale for measuring the adoption of beneficiary farmers towards paddy production technology in Chikhli, Gandevi, Jalalpore, Navsari and Vansda talukas of Navsari district, Gujarat. It was thought necessary to construct adoption scale for measuring the adoption of beneficiary farmers toward paddy production technology. Keeping this in view, an attempt has been made to develop a scale for measuring the adoption of beneficiary farmers towards paddy production technology. Twenty nine statements were selected from 48 statements for which scale (s) and 't' value were worked out.

KEYWORD: Beneficiary farmers, Adoption & Scale

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