

# MIND MAP FOR ACADEMIC WRITING: A TOOL TO FACILITATE UNIVERSITY LEVEL STUDENTS

**Imran Mahmud<sup>1</sup> Shahriar Rawshon<sup>2</sup>, Md. Jahidur Rahman<sup>3</sup>**

<sup>1</sup>Faculty, College of Engineering and Technology IUBAT—International University of Business Agriculture and Technology  
[imran@iubat.edu](mailto:imran@iubat.edu),

<sup>2</sup>Student, College of Business Administration  
IUBAT—International University of Business Agriculture and Technology  
[shahriarrawshan@yahoo.com](mailto:shahriarrawshan@yahoo.com)

<sup>3</sup>Student, College Of Engineering and Technology IUBAT—International University of Business Agriculture and Technology  
[jahid\\_iubat@yahoo.com](mailto:jahid_iubat@yahoo.com)

## ABSTRACT

Learning involves new ways of collecting, understanding and implementing knowledge in various. Writing paragraphs, essays, papers, journals, reports within disciplines are called academic writing. In education sector, creativity is a high level process to develop disciplined reading and writing. The case study aimed to know student's performance before the use of mind map and the improvement level after using it. Result of the research shows that use of Mind Mapping enhances the learning capacity in terms of number of ideas generated as well as improves writing focus. This happens in spite of the language limitations of the students who are more familiar with Behaviorism learning methods, i.e. rote learning. This research paper will facilitate the students, teachers and the researchers who seek ways to enhance the tertiary level educational experience. It will also be valued in the field of innovative teaching and learning methodologies.

**Keywords:** Academic writing, Mindmap, Research