

HUMAN CHALLENGES IN WEAVING INDUSTRY

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ABSTRACT

Weaving community falls under small-scale industry. Small-scale businesses help every economy to achieve industrial growth and industrial diversification. This paper attempts to understand how problems faced by weavers and weaving communities. As an HR advocate, issues are initiating me to find out as to what are the grounds for such situations in weaving industry. Through my study, I would be glad to provide the best suggestions and recommendations that can support the employees and employers to find the means for the betterment of their profession as well as their way of living. The most important is to empower them in an effective way that should include social, economical and technical upliftment.

Any industry for that matter to get established in a full-fledged manner, would have faced plenty of ups and downs in the means of survival. Those variations may be with respect to finance, marketing, human resource, and technology. It is not easy to for an industry like weaving to survive for ages together without a proper management strategy, without a centralized leadership, and no even motivation; it has faced its own pros and cons. In an industry, it is common to face the tribulations and get the solutions for the same. However aged an industry might be, however well they have been living to tell the tale for the future generation, the process of update is essential irrespective of any phrase. In the process of improvement and updating themselves on the new way of working and new technologies, every industry analyzes the current situation through which they can find out the loop holes. This will intern help them to work on enhancement and perfection. Human resource plays a major role in all the stages mentioned in the organization/ industry.

KEY WORDS: SSI, industrial diversification, proper management strategy, Human challenges and work on enhancement etc.