DEVELOPING ARCTIC TOURISM AMID INTENSIFYING INTERNATIONAL AND INTERREGIONAL COOPERATION

Svetlana Zhura, Irina Ershova, Ivan Savelev, Elena Bogdanova, Alexander Teterin & Nadezhda Chertova

Northern (Arctic) Federal University Named After M. V. Lomonosov, Arkhangelsk, Russia

ABSTRACT

With increasing international and interregional cooperation in the Arctic zone, development of Arctic tourism is of great importance for the positioning of countries, including Russia, on the global stage, and is one of the ways to facilitate the sustainable economic growth of the region. Arctic tourism is determined as a kind of tourism allocated within the boundaries of the Arctic, which is defined as the northern region of the Earth comprised of the Arctic Ocean with its seas, bays, straits, archipelagos, and single islands, as well as of the northern coasts of Eurasia and North America. Alternatively, Arctic tourism can be defined with regard to the national component. The article intends to express the opinion suggesting treating Arctic tourism as a freestanding kind of tourism. The authors single out specific features and principles of the Arctic tourism. Implementation of these principles shall ensure proper organization level of travel across the vast Arctic territories along with the preservation of unique natural resources of the Arctic. The authors then conclude that it is currently necessary to bring the basics of the Arctic tourism under the regulatory control in order to furnish all parties directly or indirectly involved in the tourist activities with a correct general understanding of the term in question.

KEYWORDS: Arctic Tourism, Arctic Territories, Arctic Tourism Regulation, Regional Development, Tour Package

Received: May 28, 2020; Accepted: Jun 18, 2020; Published: Jul 24, 2020; Paper Id.: IJMPERDJUN2020436