

KNOWLEDGE LEVEL OF RESPONDENTS AND SCIENTIFIC IMPORTANCE REGARDING SELECTED FAIRS AND FESTIVALS OF BIKANER DISTRICT

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ABSTRACT

The present paper aims to find out the knowledge and scientific importance of the selected Fairs and Festivals of Bikaner District Rajasthan and to assess the existing knowledge and find out the scientific importance of selected fairs and festivals of Bikaner. The purposive random sampling procedure was used for the data collection. Interview schedule used for the knowledge about fairs and festivals and the tool was developed for their existing knowledge and easily understandable. Results depict that both bits of knowledge about fairs and knowledge about festivals were found in the category of a high level. Knowledge of fairs and festivals was measured according to the timing, date, tithes, history, locations, organizers, popularity in the world, nation, state, and the architecture of the related temples regarding fairs and festivals. Overall knowledge of the respondents about fairs and festivals was found high. All these were measured by the knowledge test which includes frequency, percentage, range, coefficient of variation, mean score, etc. After analyzing the results concluded that the upcoming generation had almost cut from their roots due to western culture effect and their thinking and working procedure have on another level. They don't interest in fairs and festivals. This generation knows about fairs and festivals but they don't know about scientific importance behind them so this study was helping them. Some fairs and festivals' scientific importance searched by the researcher i.e. Karni Mata Fair, Kolayat Fair, Shivbari Fair, Punrasar Fair, Nagnechi Fair, Camel Festival, Gangor Festival, Holi festival Suraj Rota Festival, Akshaya Tritiya Festival, etc.

KEYWORDS: Fairs, Festivals, Existing Knowledge & Scientific Importance

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