

DEN GRUNDSTEINLEGEN AUF DEUTSCH: GUTEN MORGEN

BISGUTENACHT; LEARNING THE BASICS OF GERMAN LANGUAGE

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ABSTRACT

Study and learning of foreign business language consists of several components which includes grammatical and communicative competence, proficiency in language as well as a sublime change in the attitudes towards acceptance of own or another culture. For both the scholars and laymen the cultural competence which can be said as the acquired information of the customs and beliefs of another country is certainly a non-detachable part of foreign language learning. Teachers have observed it as their aim to inculcate the part of culture in the foreign language curriculum. It could also be maintained that the value of communicative competence which in the last decade has left a trail. Thus we can say that in foreign language teaching we must emphasize on the situation and the circumstances in which the language can be used accurately.

KEYWORDS: Grammatical and Communicative Competence, Proficiency in Language & Non-Detachable Part of Foreign Language Learning