ENGLISH FOR ENGINEERS AND TECHNOLOGISTS-JNTUK, A.P

EDITION IS A GUIDE FOR PROFESSIONAL LANGUAGE

AND PERSONALITY DEVELOPMENT

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ABSTRACT

English course is designed for the enrichment in English language for students in school or college curriculum. Language and literature have mutual relations. People are passionate to enjoy the aesthetic values while they learn the language. In India, there have been many methodologies applied to learn the English language as it is a global language but still there is an ambiguous idea to learn it and there is a major role of first language that learners neglect the foreign language. At last, course of English for B.Tech people is to be with the emphasis of literature and language by which a student can learn English language. Today, the current detailed English text has been prepared with different design. It is with the emphasis on professional observation and personality development besides language. So, I would like to explore the views of the authors to empower the students in the aspects. The assorted units in the text “English for engineers and technologists”, prepared for JNTU, Kakinada, A.P, India.

KEYWORDS: Curriculum, Language, Literature, Global, Professional, Methodology & Personality

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