A COMPARATIVE STUDY ON OCTAPAC CULTURE OF HDFC & AXIS BANK

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ABSTRACT
This research paper aims to study what the value of OCTAPAC culture is, and compares the OCTAPAC culture of two private sector banks operated in Bhubaneswar. OCTAPAC culture refers to the degree of openness, confrontation, trust, autonomy, pro-activity, authenticity and collaboration that exist in the organization. The study of OCTAPAC culture of any organization helps us in giving proper training to the employees for maintaining a healthy environment and it also helps in dealing with various problems that exist in the organization. The main objective of the study is to study the organizational culture of two private sector banks operated in Bhubaneswar and to identify and measure the perceived organizational culture and its various dimensions.

KEYWORDS: Human Resource, HRD Climate, Confrontation, Trust & Authenticity