DEMYSTIFYING THE DYNAMICS OF CORPORATE SOCIAL RESPONSIBILITY AND HUMAN RESOURCE POLICIES

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ABSTRACT
CSR the word in itself is a mystery for most of the organisations and everyone is trying to solve it as per their understanding. The term engulfs in a deeper enigma when it is defined by different individuals and organisations differently. Maybe we can regard Howard Bowen as an artist to who purposely refrained to define the term coined by him. Whichever way it is defined by organisations one crucial fact remains established that is that Human resource policies play a crucial role in the achievement of CSR objectives of the organisation. Which every organization wants, its CSR activities to be successful. This research paper tries to demystify the dynamics between CSR and HRP. Four types of HR policies are selected and their impact is identified on CSR activities of the organisation.


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