

A STUDY ON SUSTAINABLE HUMAN RESOURCE MANAGEMENT PRACTICES IN IT/ ITES COMPANIES IN BANGALORE

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ABSTRACT

Organizations need various kinds of resources both in the short and long term for their existence. But organizations always face are source crunch. If organizations are able to manage the available resources in a sustainable manner, they will be able to achieve their financial, social, human and ecological goals with the optimum use of funds. This will ensure enhancing the profitability and long-term solvency of the concern. This study aims to examine if sustainable human resource practices are adopted in IT/ITES concerns in Bangalore, the Silicon Valley of India.

KEYWORDS: *Organizations, Sustainability, Human Resources, Practices, Goals, Employees*

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