

IDENTIFYING THE ROLE OF SKIN TONE IN CHOOSING THE SUITABLE COLORS FOR OUTFITS & FASHION ACCESSORIES

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ABSTRACT

Skin color is one of the main characteristics of human identity; it ranges from the darkest brown to the fairest hue, each woman has a unique mix of skin, hair and eye coloring (i.e. skin tone).

Certain colors can make a woman look radiant and glowing; while others may make her look pale or tired, selecting clothing items and fashion accessories that complement the natural colors of every woman make her appear healthier and more attractive, skin tone is the most important factor in determining the best colors for each woman.

KEYWORDS: *Skin Tone, Colors, Outfits & Fashion Accessories*

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