

## FUNGI IN FASHION

DALJIT SINGH ARORA<sup>1</sup> & HIMADRI<sup>2</sup>

<sup>1</sup>Professor, Microbial Technology Laboratory, Department of Microbiology, Guru Nanak Dev University, Amritsar, India

<sup>2</sup>Microbial Technology Laboratory, Department of Microbiology, Guru Nanak Dev University, Amritsar, India

### ABSTRACT

*Fungi and fashion sound far away from each other and are not related in anyway. But if we look closely from the prospective of a biotechnologist, fungi have got a bearing on fashion and have played a major role in revolutionizing the modern fashion industry. Fashion is portrayed in the English lexicon as the overall expression of one's personality which changes with changing times. But how the fungi generally perceived as dreadful agents of disease, can play an important role in fashion industry. Thus the present paper has been designed to reveal the cryptic role of fungi from a different perspective in the present era of fashion and glamour. Statins, the important cholesterol lowering compounds and other nutraceuticals used in sliming industry again come from fungi. Once, we achieve the desired physique and health, to cover this well groomed physique and curvaceous body, here come the role of fungal biotechnology used for refined and modern clothing, be it bio stone denims, bio pigments in textile dying and fungal enzyme based detergents in fashion industry. Thus objective of the present review is to connect the biotechnological role of fungi in diverse areas of life style with fundamentally targeting the fashion.*

**KEYWORDS:** Fashion, Fungus, Biotechnology, Health, Modern Society

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