

**A STUDY ON JOB SATISFACTION LEVEL OF THE EMPLOYEES  
IN TVS MOTOR COMPANY LIMITED**

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**ABSTRACT**

*Job satisfaction is one of the important factors that have drawn attention of managers in the organization as well as academicians. Various studies have been conducted to find out the factors which determine job satisfaction and they way way it influences productivity in the organization. Though there is no conclusive evidence that job satisfaction effects productivity directly because productivity depends on so many variables it is still a prime concern for managers. Job satisfaction is the amount of pleasure or contentment associated with a job. If you like your job intensely, you satisfaction. Experience high job satisfaction. If you dislike your job intensely, you will experience job dissatisfaction.*

**KEYWORDS:** Job Satisfaction, Job Intensely, Attention of Managers

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