

INTERNATIONAL STAFFING: FACTORS, ISSUES AND ALTERNATIVES

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ABSTRACT

Purpose - The aim of this study is to analyse the issues in international staffing faced by the MNCs and to suggest alternatives for expatriate assignment.

Design/methodology/approach – A literature review was done on recent trends and advances in international staffing adopted by the multinational companies.

Practical implications – To understand the role played by expatriate assignees in formulating business strategies for global operations.

Originality/value – This paper represents advancement in the study of international staffing, its trends and scope. It explores how expatriate employees affect the reputation and business operations of a firm engage in foreign assignment.

KEYWORDS : International Staffing, Expatriate Performance, Feasibility.