

**AN INVESTIGATION INTO THE ADOPTION OF RECOMMENDED HEALTH
MANAGEMENT PRACTICES OF LIVESTOCK BY RURAL WOMEN IN DISTRICT
FAISALABAD**

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ABSTRACT

The demand of livestock for food products is going fast because Pakistan's human population is increasing at a rate of 1.90% per annum. If the population pressure continues to grow with the same rate, there will be great demand of food. For many smallholder farmers, livestock are the only ready source of cash to buy inputs for crop production - seeds, fertilizers and pesticides. Dairy animals are more susceptible to worm infestation and diseases which cause major losses in form of mortality, milk and traction losses. So the present study was planned to investigate the adoption of recommended health management practices of livestock by rural women in district Faisalabad. Tehsil Faisalabad from district Faisalabad was selected through purposive sampling technique. From five randomly selected union councils one hundred and twenty five women who were engaged in livestock farming were interviewed. It was found that majority of women were not aware and follow the recommended health management practices.

KEY WORDS: livestock, recommended health practices, women aware and adoption