

A STUDY ON EMPLOYEE ENGAGEMENT THROUGH JOB SATISFACTION AT THE WORK PLACE IN SELECTED COMPANIES

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ABSTRACT

Organizations are becoming large and complex with developing industrialization and invention of new technologies, over the year's government intervention in regulating organizational purpose and performance has increased. So the organizations are working towards the success by way of utilizing the greatest human assets. Management must be keenly aware of employee's views. Employee satisfaction is a successful means of measuring and acting upon employee's current beliefs and many job-related subjects. In previous years the employees were considered as mere tools for enhancing their production. In the present years the employees were considered as the basic pillar for achieving organizational goals and objectives. Human beings have a certain level of expectation and the fulfillment of these expectations derives happiness and satisfaction. We all know that wants are unlimited and resources are limits, so every man's desire is to derive maximum from these minimum resources.

KEYWORDS: *New Technologies, Minimum Resources, Employee Satisfaction*

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