

GREEN STATISTICS: SOME QUALITY GUIDELINES

K. MURALIDHARAN

Department of Statistics, Faculty of Science, The Maharajah Sayajirao University of Baroda, Vadodara 390002,
India

ABSTRACT

This article studies various statistical data based characteristics essential for creating a platform for greening the business and its processes. Various performance characteristics and quality guidelines in the context of sustainable business practices are discussed in this article.

KEYWORDS: Environmental Sustainability, Green Logistics, Quality Improvement, Climate Change, Environmental Management System, Qualitative Statistics, Quantitative Statistics