

LEADERSHIP CHALLENGES IN TRANSFORMATION

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ABSTRACT

Competition and changes in the business environment remain constant, so how can leaders help ensure that their organization will survive? Change is the need of the hour and a business organization that realizes this fact very well, manages customers' demands and creates wonders. Leaders must understand this process if they want to show the way to success to their companies while passing through the turbulent journey of throat cut competition in today's market. With the help of transformational leadership styles people get acquainted with know how to excel their previous levels of accomplishment. As a matter of fact this strategy of managing human resource fetches results beyond expectations. This paper analyses leadership challenges in transformation. Transformational leadership is all about discovering, introducing and implementing new ideas. Transformational leaders must see the big picture to analyse the present situations and should have judgement skills so that they can peep in to future opportunities.

KEYWORDS: Competition, Global leadership, Transformational leadership, leadership styles.